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Infovell Adds Major Scholarly Publishers, Broadens Reach into Deep Web

Top Universities' Presses and Other Major Sources Are Added to Infovell's Index

OCTOBER 21, 2008 – Menlo Park, CALIF – Infovell today announced that four major new content sources will soon be added to its growing index of Deep Web material. New sources will include scholarly journals from Oxford University Press, MIT Press and Hindawi Publishing, as well as the arXiv database, hosted by the Cornell University Library. Infovell – the world's research engine for the Deep Web - uncovers relevant information that is hidden deep within archives, databases and within the full text of documents that are impenetrable by other search engines, enabling users to discover the 99% of the internet inaccessible to most searchers.

"A big advantage that Infovell holds over other search solutions is that we partner directly with the publishers that control access to some of the richest information within the Deep Web," said William Park, CEO of Infovell. "Much of this information is either password-protected or lies within proprietary databases. Where conventional search engines hit a dead end, Infovell gives people a window into seldom-seen, but highly valuable destinations within the Deep Web."

Wanted: Reputable and Authoritative Content
Anyone who has conducted research on the internet has undoubtedly struggled to construct a search or filter results to arrive at the most credible and appropriate information. To address these problems, Infovell has developed powerful, intuitive tools and formed relationships with publishers, enabling access and insight into the most reputable and respected sources of information available on the internet. Today Infovell is proud to announce agreements with the following content providers:

- **Cornell University's arXiv** is an e-print database in the fields of physics, mathematics, non-linear science, computer science, quantitative biology and statistics. arXiv, a program of Cornell University Library, provides open access to over 500,000 e-prints. In some fields of mathematics and physics, almost all scientific papers are placed in *arXiv*.
- **MIT Press** is one of the largest and most respected American university presses. It has a long history of publishing major science journals that are touchstones for their field. Top science journals published by MIT Press include the *Journal of Cognitive Neuroscience, Computational Linguistics* and *Neural Computation*.

- As a major international publisher of academic and research journals, the **Oxford Journals Division of Oxford University Press** publishes and develops titles in partnership with some of the world's most prestigious learned societies. Oxford Journals' goal is to bring high-quality research to the widest possible audience. Core medical journals from Oxford include *Brain: A Journal of Neurology, Journal of the National Cancer Institute* and *Rheumatology*.
- **Hindawi Publishing** is a rapidly growing academic publisher with more than 100 journals in science, technology and medicine. All articles published in Hindawi journals are open-access and distributed under the Creative Commons Attribution License, which permits unrestricted use, distribution and reproduction in any medium, provided the original work is properly cited. Hindawi's titles include *Clinical and Developmental Immunology, Mediators of Inflammation* and *PPAR Research.*

Including the publishers announced today, Infovell has now indexed the full text of over 500 scholarly journals, extending as far back as 1932, along with hundreds of millions of patent records, news and reference materials.

Risk-free, 30-day Trial
Infovell is currently offering a risk-free 30-day trial at www.infovell.com. Once the trial period expires, those users will have the opportunity to continue at an early adopter rate of $45 per month. Later this year, Infovell will be beta-releasing a free version of its research engine on a limited basis for those individuals who want to search the Deep Web, but don't have the need for some of the advanced features available in the premium version.

About Infovell
Infovell is the world's research engine for the Deep Web. Infovell unlocks the vast and rich collection of information that is out on the web, but is hidden from today's search engines. Using Infovell, people find the in-depth, high-quality information they need to answer tough research questions. The company is headquartered in Menlo Park, CA, with offices in Shanghai, China. To learn more about Infovell, go to www.infovell.com or call 1-888-271-8355.